

ESSENTIAL ELEMENTS:

THE KEY TO  
HEAD START SUCCESS

CREATED BY DEBORAH KAISER IN 2013

# FROM THE BEGINNING



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# HOW WE STARTED

- Begun as the passion project of a dedicated and deliberate Head Start director, Essential Elements launched ten years ago on May 28, 2013.
- Deborah Kaiser knew that she wanted to impact the Head Start community in a long lasting and positive way. She felt that the best way to make that difference was to provide excellence and personalized support services to Head Start administrators, directors and staff.
- Her careful and insightful decisions during the planning and her weeks and months of research led to the creation of her company, one that continues to impact Head Start programs across the country today.



- \* Serve programs with excellence
- \* Create customized and individual training and solutions for clients
- \* Provide tools, resources and information that lead to high-quality services for Head Start families
- \* Ensure that Head Start staff receive the respect, support and care they deserve

# PRIMARY GOALS





# HOW WE'VE GROWN

## CONSULTANTS

From Deborah as the initial trainer and challenge solver to a core group of ten dedicated specialists in all Head Start systems and component areas

## MARKETING

Updated website & Facebook presence in addition to regular mailings & personal contacts

## CURRENCY

C.L.A.S.S. training/observations & innovative Curriculum Fidelity Project  
Zoom trainings & conversations; Partnership projects & grants

## SCOPE

Initial grants to refunding to self-assessment; Director support to staff development to governance training



# WHY YOU MATTER

Leadership is not about being  
in charge.

It's about taking care of those  
in your charge.

Simon Sinek





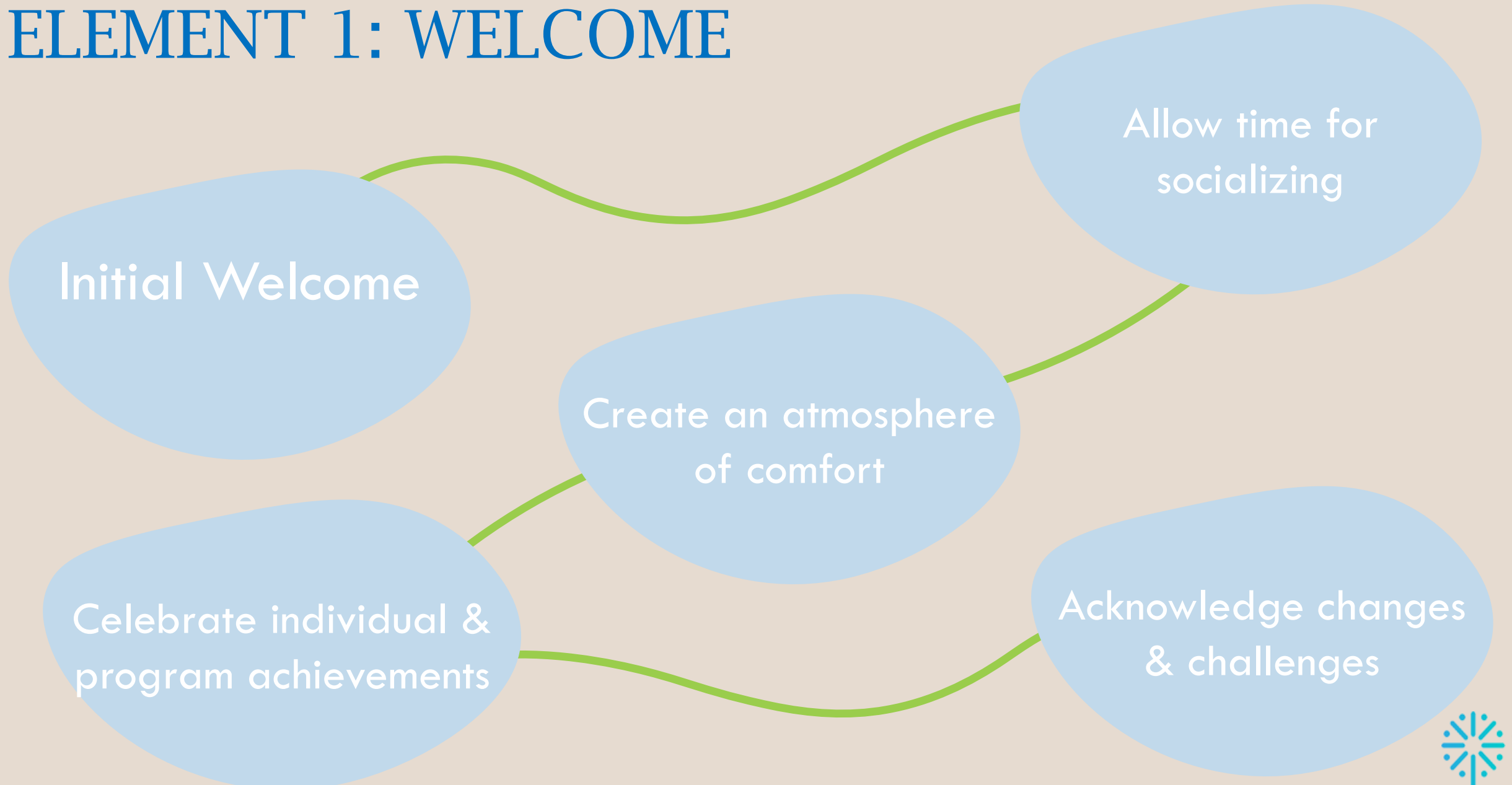
# PARTNERING WITH YOU TO TAKE CARE OF STAFF: ESSENTIAL ELEMENTS OF PROFESSIONAL DEVELOPMENT

# ESSENTIAL ELEMENTS OF EFFECTIVE PROFESSIONAL DEVELOPMENT

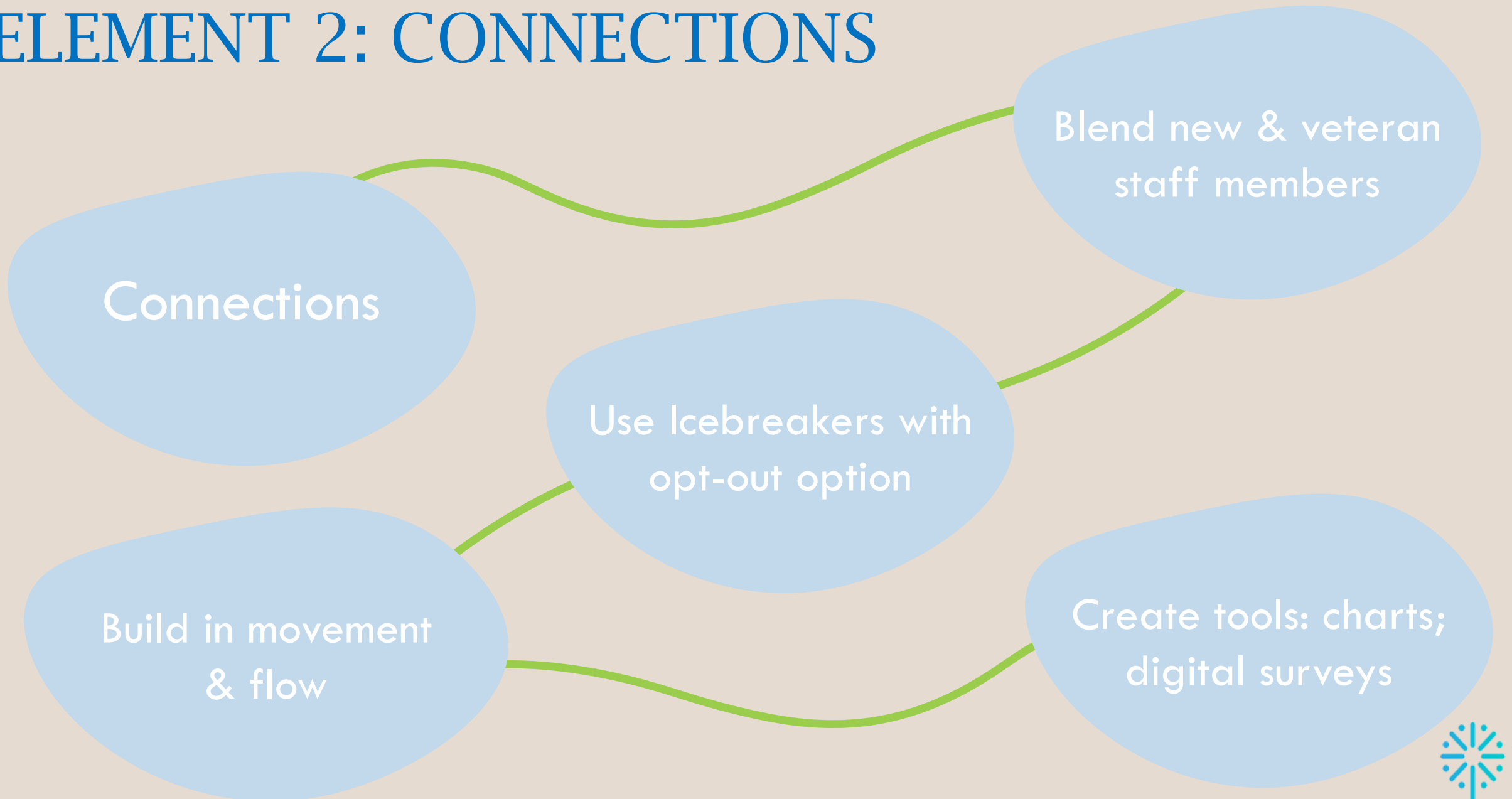




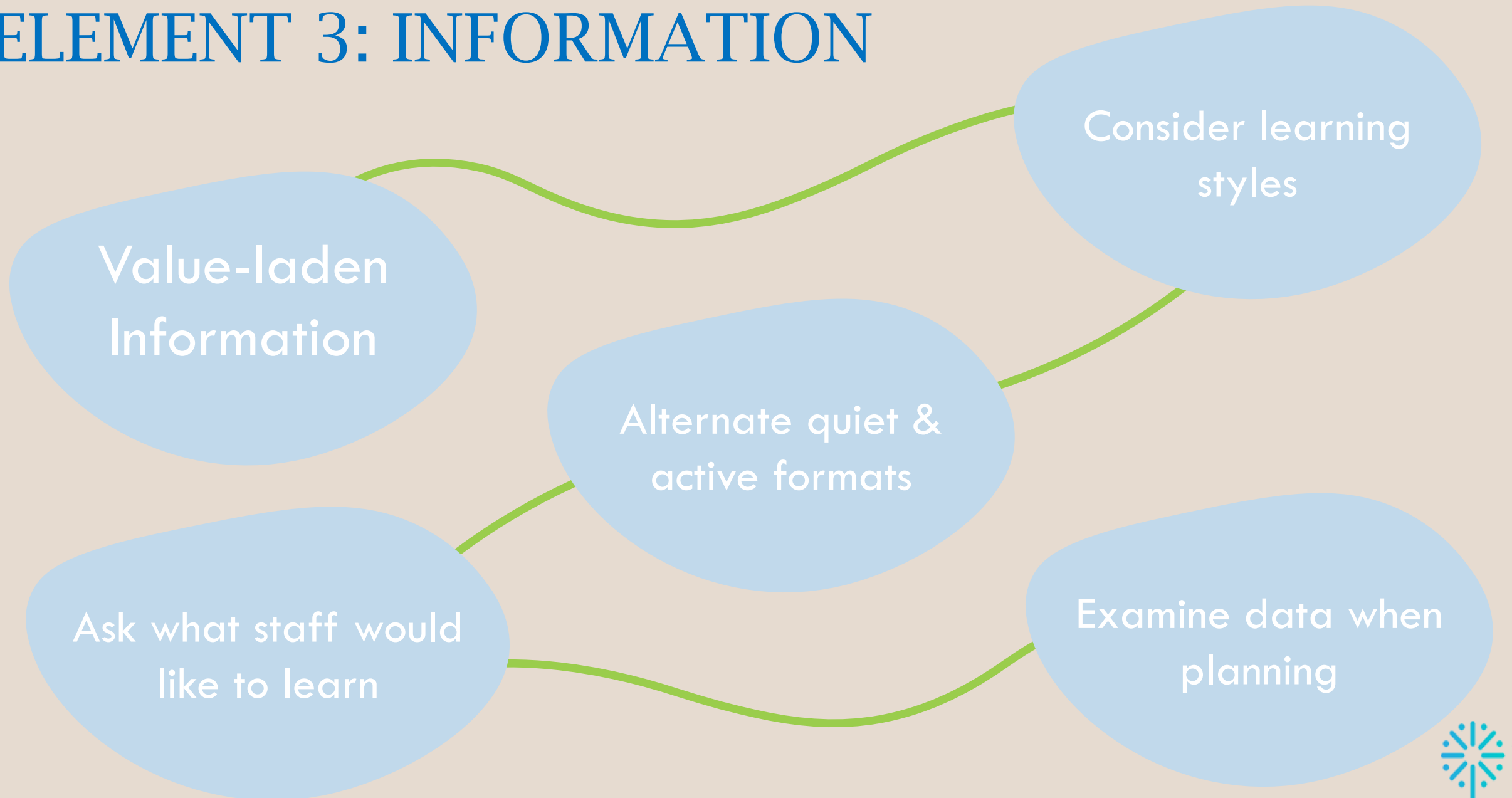
# ELEMENT 1: WELCOME



# ELEMENT 2: CONNECTIONS



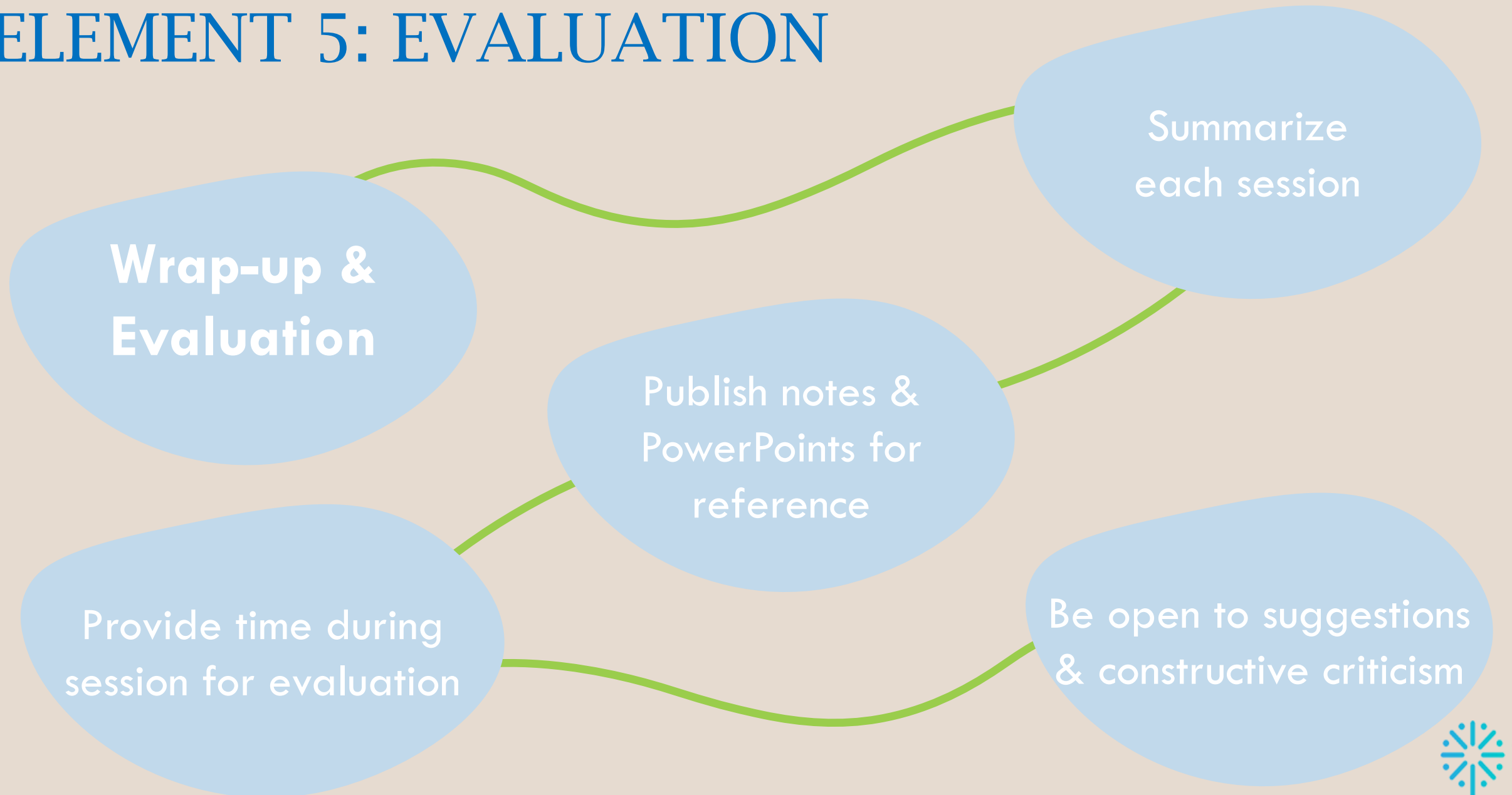
# ELEMENT 3: INFORMATION



# ELEMENT 4: INTERNALIZATION



# ELEMENT 5: EVALUATION





# OUR GIFT TO YOU...

- Guide to effective and meaningful professional development
- Free tools upon request



# SUMMARY

**Essential Elements** was inspired in 2013 by passion and dedication to Head Start.

**Essential Elements** is inspired in 2023 by the work we have done and the people we have served.

**We welcome your partnership for the next decade!**





# THANK YOU

Wishing you a restful summer and a  
positive and productive new year.

ESSENTIAL ELEMENTS  
2013 to 2023 and on...